



**August 26 & 27, 2006**

at

**White Eagle Village  
Crestone, Colorado**

**c/o High Country Trader**

**P.O. Box 5172**

**Buena Vista, CO 81211**

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## **Invitation to the 2006 Crestone Gem & Mineral Holistic Show**

Greetings,

We hope this finds you safe, healthy and prosperous. This is our invitation to join us in beautiful Crestone, Colo. where we merge the energies of the earth with those of the spirit for a unique gem, mineral & holistic show. With no metaphysical show in Crestone this year, we are excited about expanding to include a wider variety of readers, healers, bodyworkers, aura photography and holistic products. The show will be held on August 26 and 27, 2006, Saturday 9 a.m. to 6 p.m., Sunday 9 a.m. to 5 p.m., at the White Eagle Village, just outside Crestone on Saguache County Road "T" off Hwy. 17 south of Salida and north of Alamosa, Colorado. Crestone, with its rich mining history in both ancient and recent times, towering needled peaks and spiritually friendly community, serves as a sparkling atmosphere for this event.

Sandy Cleveland will once again be the promoter of the show, but will be joined by Ginger Lee. Ginger has been a vendor at the show in past years. She brings her background in marketing and event organization to the show, as well as a strong involvement in the metaphysical community. She does Shamanic Work and Ceremonies and is a Reiki Master. Ginger will provide an opening ceremony for the show on Saturday morning. Both Sandy and Ginger will be assisted by their ever able and "willing" lifemates, Bob Holder and Dale Lee.

### **MARKETING**

The Crestone Gem & Mineral Show was successful last year, despite the sharp rise in gas prices just before the show (please send your positive energies to keep them from rising again!). The expansion to a more Holistic venue will allow for additional advertising dollars to bring in a larger, more diverse clientele. The show is again sponsored by the High Country Trader, providing its many opportunities to promote this event along the paper's distribution route in central Colorado from Craig and Steamboat Springs in the north to Mosca and Cripple Creek/Victor in the south and from Gypsum in the west to Conifer/Aspen Park and Woodland Park in the east. We plan an aggressive advertising campaign to include newspapers, magazines, press releases, calendar of events, etc. in Southern Colorado, Northern New Mexico and beyond. We will use radio advertising from KSBV in Salida and other stations we find applicable. We will be putting up posters and distributing postcards and flyers all over Southern Colorado and Northern New Mexico. We will also supply you with posters, postcards and flyers to help advertising in your area. Please mark the number of each you need on your application (or we will email a .pdf file).

### **SPECIAL EVENTS**

This year we will be featuring exciting keynote events — David Brave Heart, who will be presenting Lakota Ceremonial Song Workshops and "Channel of 12" Dove OfLIGHT, who will be Channeling 12 ascended masters with the 13th representing the Christ Consciousness. To allow vendors the opportunity to attend these events, we are presenting two evening sessions, Dove OfLIGHT on Friday night and Brave Heart on Saturday. We are also planning on additional speaker/events. We are interested in building a database from which to draw speakers for future shows; if you are interested in presenting, please note on your Vendor Application.

### **BOOTHS**

We have both inside and outside booths again. Two chairs per booth will be provided for inside vendors. Tables will be available for rent and must be reserved with your application. All table coverings and booth setup materials are to be supplied by vendor/reader. Due to the fact we are pulling from two previous shows and vendors, we expect booths to fill up quickly. We are limiting the number of booths to provide a more satisfying experience for

both the vendor and the visitor. Deadline for application will be August 1, 2006; prices will go up after that, if space is still available. Applications will mostly be accepted on a first come, first served basis, however, we reserve the right to limit same-type vendors and/or readers in order to create a more balanced and diversified show mix. Some consideration will be given to past vendors of both shows.

The inside booths are limited, although we are expanding into the Courtyard Room and Dining Room. The booths are 8'x10' for vendors and 6'x6', 5'x7' or 4'x10' for readers/healers, depending on location. Electricity is available inside in limited areas for an additional fee. See the application for details. As this is an older facility, please realize that their older circuits cannot handle high-wattage lights, etc.

Outside booths are in two sizes this year. As in the past we will shape your space to accommodate the size of your RV or tent setup. These booths are from 20' to 40' in width and include camping with your RV (no hookups) or tent. There is no electricity outside, but you can use the restrooms in the lobby of the hotel. We are also offering a 10'x10' space that does not include camping. Because of the variability of Colorado's weather and the risks taken by outside vendors, our outdoor booths are less expensive and larger than indoor booths, providing an appealing alternative.

### **SETUP**

Setup starts at noon on Friday for outside vendors and 7:00 a.m. on Saturday. Inside vendors can set up 3:00-10:00 p.m. on Friday and 7:00-9:00 a.m. on Saturday. Please check in at the High Country Trader/Desert Rain Designs booth (1st tent in parking lot) for booth assignment and check-in. Overnight parking will be available on Friday, August 25, Saturday, August 26 and Sunday, August 27 for registered outside vendors.

### **TAXES**

Any person selling at the Crest-Stone Gem & Mineral show is responsible for collecting sales tax. There is no city or county tax, so the rate for the State of Colorado is 2.9%. Please remit to the Colorado Department of Revenue, 1375 Sherman St, Denver, CO 80261-0013 no later than the 20th day of the month following the show. Forms can be downloaded from [tax.colorado.com](http://tax.colorado.com). This is an individual responsibility and is not monitored by Crest-Stone Gem & Mineral Show. Direct all your questions concerning the payment of taxes and the purchasing of licenses to the State of Colorado.

### **RULES & REGULATIONS**

The White Eagle Lodge is a healing center so please NO SMOKING inside or near the lodge. If you need a break from your inside booth, please ask the show coordinators or your neighbors to watch your booth. Outside smoking areas will be set aside; please ask about them at check-in.

Children are welcome to the show, however, the show can be boring for them. If you plan to bring your children, please bring activities that will keep them occupied and out of trouble. Please remember that this is a healing show and we ask for your cooperation in controlling their energies.

Pet owners are responsible for their animals including cleaning up any messes they make. All pets must be kept on a leash and in control at all times while on the premises. No pets are allowed inside the lodge.

### **PROGRAM**

Another new feature to the show will be a printed program that will be distributed at the show. This will provide further contact information for future reference for visitors to the show. Each vendor who registers and is accepted by the August 1 deadline will be included with a 40-word listing in the booklet, including your phone number and email/website. Be sure and include your listing on your application. You may also place a display ad, see the Vendor Application for details. Deadline for camera ready artwork is August 1.

### **LODGING**

The White Eagle Lodge will be offering a room rate of \$69 per night plus tax or hostel rooms for \$25 per person, per night plus tax. The lodge can fill up quickly, so call as soon as possible to book, (719) 256-4865, 800-613-2270, [www.whiteeaglevillage.com](http://www.whiteeaglevillage.com). Lodging is also available through the Crestone Area Visitors Agency at 866-351-2282, (719) 256-5210 or [cava@crestonevisit.com](mailto:cava@crestonevisit.com), as well as camping alternatives and other info about the area.

If you have an interest in participating in this event, please fill out the enclosed application, enclose all necessary fees and mail it back. We accept all major credit cards, so you can email, fax or call with your information. Also, please let us know if you want postcards, posters and/or flyers to help promote this event in your community and at other events you attend.

We hope you will join us for this exciting event in August. If you have any other suggestions, questions or comments please call, fax or e-mail.

**Sandy Cleveland & Ginger Lee**  
**Crestone Gem & Mineral Holistic Show**  
**Show Producers**